

Texas State University-San Marcos
Academic Program Student Learning Outcomes Assessment

Year 2007-2008
College/Division Business
Department/Unit Accounting
Program Name/Department Accounting (MAcy)
Program Code 555G MAcy
Contact Dr. Rosie Morris, Interim Chair - Department of Ac

Mission Statement

The mission of the Accounting Department is to prepare students for a successful career in the accounting profession. Serving primarily students from Texas, the Department offers high-quality undergraduate and graduate programs. The Department seeks to excel in teaching, supported by intellectual contributions and service. The MAcy emphasizes oral and written communication and technical and research skills needed for a career in accounting.

Evidence of Improvement

The assessment results from prior years was used to realign the graduate curriculum for the 2007-2008AY. The curriculum was changed so that the MAcy program was preparing students to take the CPA and work for public accounting firms. The CPA pass rates of former students, comparison with peer schools curriculum and consultation with Advisory Board was used to strength the course offerings and the program. The assessment results for 2007-2008 show that the revised curriculum is addressing the skill needs of the profession, employers and students.

Outcome Number 1

Apply accounting knowledge in new and unfamiliar circumstances.

Method 1

Direct (embedded) course assessment in the following courses: ACC 5315; ACC 5320; ACC 5366; ACC 5370; ACC 5371; and ACC 5368 (ACC 5368 includes Comprehensive Exam).

Result 1

In ACC 5315, 87% of the students met or exceeded expectations; in ACC 5320, 83% met or exceeded expectations; in ACC 5366, 64% met or exceeded expectations; in ACC 5368, 89% met or exceeded expectations; in ACC 5370, 100% of the students exceeded expectations as judged by the internship advisors; and in ACC 5371, 73% of the students met or exceeded expectations in applying accounting knowledge in new and unfamiliar circumstances. Graduate students complete the degree for graduation December 2007 and May 2008 had a 100% pass rate on the comprehensive exam (53 students).

Method 2

Indirect Assessment measures include Exit Survey, Alumni Survey; Employer Feedback; Cconsultation with Accounting Advisory Council; Consultation with Internship Supervisors.

Result 2

The indirect measures indicate that 100% of the students, alumni, employers and advisory boards are either satisfied or very satisfied with the learning goal, results, delivery and importance of the learning goal. Full survey results are available in the Department of Accounting office.

Action Plan

Continue to deliver and monitor the curriculum.

Outcome Number 2

Apply analytical and critical thinking skill to accounting problems.

Method 1

Direct (embedded) course assessment in the following courses: ACC 5315; ACC 5320; ACC 5366; ACC 5367; ACC 5368 (ACC 5368 includes Comprehensive Exam).

Result 1

In ACC 5315, 83% of the students met or exceeded expectations; in ACC 5320, 87% met or exceeded expectations; in ACC 5366, 64% met or exceeded expectations; in ACC 5368, 84% met or exceeded expectations; and in ACC 5367, 94% of the students met or exceeded expectations in applying analytical and critical thinking skills to accounting problems. Graduate students complete the degree for graduation December 2007 and May 2008 had a 100% pass rate on the comprehensive exam (53 students).

Method 2

Indirect Assessment measures include Exit Survey, Alumni Survey; Employer Feedback; Cconsultation with Accounting Advisory Council; Consultation with Internship Supervisors.

Result 2

The indirect measures indicate that 100% of the students, alumni, employers and advisory boards are either satisfied or very satisfied with the learning goal, results, delivery and importance of the learning goal. Full survey results are available in the Department of Accounting office.

Action Plan

Continue to deliver and monitor the curriculum.

Outcome Number 3

Acquire information technology skills expected of a master's student for practice and research.

Method 1

Direct (embedded) course assessment in the following courses: ACC 5315; ACC 5320; ACC 5366; ACC 5367; ACC 5371; ACC 5368 (ACC 5368 includes Comprehensive Exam).

Result 1

In ACC 5315, 98% of the students met or exceeded expectations; in ACC 5320, 100% met or exceeded expectations; in ACC 5366, 100% met or exceeded expectations; in ACC 5368, 89% met or exceeded expectations; and in ACC 5371, 91% of the students met or exceeded expectations of acquiring information technology skills expected of a master's student for practice and research. Graduate students complete the degree for graduation December 2007 and May 2008 had a 100% pass rate on the comprehensive exam (53 students).

Method 2

Indirect Assessment measures include Exit Survey, Alumni Survey; Employer Feedback; Consultation with Accounting Advisory Council; Consultation with Internship Supervisors.

Result 2

The indirect measures indicate that 100% of the students, alumni, employers and advisory boards are either satisfied or very satisfied with the learning goal, results, delivery and importance of the learning goal. Full survey results are available in the Department of Accounting office.

Action Plan

Continue to deliver and monitor the curriculum.

Outcome Number 4

Acquire appropriate research skills needed for practice;

Method 1

Direct (embedded) course assessment in the following courses: ACC 5315; ACC 5320; ACC 5366; ACC 5367; ACC 5372; ACC 5390C; ACC 5368 (ACC 5368 includes Comprehensive Exam).

Result 1

In ACC 5315, 87% of the students met or exceeded expectations; in ACC 5320, 83% met or exceeded expectations; in ACC 5366, 80% met or exceeded expectations; in ACC 5368, 72% met or exceeded expectations; in ACC 5367, 65% met or exceeded expectations; and in ACC 5372 and 5390C, 100% of the students met or exceeded expectations in acquiring appropriate research skills needed for practice. Graduate students complete the degree for graduation December 2007 and May 2008 had a 100% pass rate on the comprehensive exam (53 students).

Method 2

Indirect Assessment measures include Exit Survey, Alumni Survey; Employer Feedback; Consultation with Accounting Advisory Council; Consultation with Internship Supervisors.

Result 2

The indirect measures indicate that 100% of the students, alumni, employers and advisory boards are either satisfied or very satisfied with the learning goal, results, delivery and importance of the learning goal. Full survey results are available in the Department of Accounting office.

Action Plan

Continue to deliver and monitor the curriculum.

Outcome Number 5

Communicate effectively in oral presentations and writing.

Method 1

Direct (embedded) course assessment in the following courses: ACC 5315; ACC 5366; ACC 5367; ACC 5372; ACC 5390C; ACC 5368 (ACC 5368 includes Comprehensive Exam).

Result 1

In ACC 5315, 91% of the students met or exceeded expectations; in ACC 5366, 85% met or exceeded expectations; in ACC 5367, 100% met or exceeded expectations; in ACC 5368, 76% met or exceeded expectations; in ACC 5372, 82% of the students exceeded expectations; and in ACC 5390C, 95% of the students met or exceeded expectations in communicating effectively in oral presentations and writing. Graduate students complete the degree for graduation December 2007 and May 2008 had a 100% pass rate on the comprehensive exam (53 students).

Method 2

Indirect Assessment measures include Exit Survey, Alumni Survey; Employer Feedback; Consultation with Accounting Advisory Council; Consultation with Internship Supervisors.

Result 2

The indirect measures indicate that 100% of the students, alumni, employers and advisory boards are either satisfied or very satisfied with the learning goal, results, delivery and importance of the learning goal. Full survey results are available in the Department of Accounting office.

Action Plan

Continue to deliver and monitor the curriculum.

Outcome Number 6

Work together in teams.

Method 1

Direct (embedded) course assessment in the following courses: ACC 5315; ACC 5320; ACC 5368 (ACC 5368 includes Comprehensive Exam).

Result 1

In ACC 5315, 87% of the students met or exceeded expectations; in ACC 5320, 100% met or exceeded expectations; and in ACC 5368, 84% met or exceeded expectations in working together in teams. Graduate students complete the degree for graduation December 2007 and May 2008 had a 100% pass rate on the comprehensive exam (53 students).

Method 2

Indirect Assessment measures include Exit Survey, Alumni Survey; Employer Feedback; Consultation with Accounting Advisory Council; Consultation with Internship Supervisors.

Result 2

The indirect measures indicate that 100% of the students, alumni, employers and advisory boards are either satisfied or very satisfied with the learning goal, results, delivery and importance of the learning goal. Full survey results are available in the Department of Accounting office.

Action Plan

Continue to deliver and monitor the curriculum.

Outcome Number 7

Recognize the ethical dimensions of accounting and reporting in the business world.

Method 1

Direct (embedded) course assessment in the following courses: ACC 5320; ACC 5367; ACC 5389; ACC 5368 (ACC 5368 includes Comprehensive Exam).

Result 1

In ACC 5320, 100% of the students met or exceeded expectations; in ACC 5367, 100% met or exceeded expectations; in ACC 5389, 97% met or exceeded expectations in recognizing the ethical dimensions of accounting and reporting in the business world; and ACC 5368 did not assess this goal. Graduate students complete the degree for graduation December 2007 and May 2008 had a 100% pass rate on the comprehensive exam (53 students).

Method 2

Indirect Assessment measures include Exit Survey, Alumni Survey; Employer Feedback; Consultation with Accounting Advisory Council; Consultation with Internship Supervisors.

Result 2

The indirect measures indicate that 100% of the students, alumni, employers and advisory boards are either satisfied or very satisfied with the learning goal, results, delivery and importance of the learning goal. Full survey results are available in the Department of Accounting office.

Action Plan

Continue to deliver and monitor the curriculum.

Outcome Number 8

Understand the importance of global and diversity issues in accounting and business.

Method 1

Direct (embedded) course assessment in the following courses: ACC 5315; ACC 5320; ACC 5367; ACC 5389; ACC 5368 (ACC 5368 includes Comprehensive Exam).

Result 1

In ACC 5315, 88% of the students met or exceeded expectations; in ACC 5320, 100% met or exceeded expectations; in ACC 5367, 94% met or exceeded expectations; in ACC 5368, 81% met or exceeded expectations; and in ACC 5389, 92% of the students met or exceeded expectations of understanding the importance of global and diversity issues in accounting and business. Graduate students complete the degree for graduation December 2007 and May 2008 had a 100% pass rate on the comprehensive exam (53 students).

Method 2

Indirect Assessment measures include Exit Survey, Alumni Survey; Employer Feedback; Consultation with Accounting Advisory Council; Consultation with Internship Supervisors.

Result 2

The indirect measures indicate that 100% of the students, alumni, employers and advisory boards are either satisfied or very satisfied with the learning goal, results, delivery and importance of the learning goal. Full survey results are available in the Department of Accounting office.

Action Plan

Continue to deliver and monitor the curriculum.

Chair Outcomes Status ✓	Dean Outcomes Status ✓	Chair Results Status ✓	Dean Results Status ✓
-------------------------------	------------------------------	------------------------------	-----------------------------